



## *The Journey to Empowerment through Motivation and Self-esteem*

Dear Sir or Madam:

My name is Jonelle Polk McCloud, and I seeking monetary donations to help support the J.E.M.S. program. The J.E.M.S program is an adolescent girls basketball program founded by myself in the hopes of teaching empowerment and instilling motivation and self-esteem, as well as, giving young women in the Peoria and Tri- County areas an opportunity for exposure while on the basketball court.

As a college basketball player and graduate from the University of Illinois and a former professional basketball player in Europe, I want to give back to the community that helped me to achieve my goals. However, with all organizations, funds need to be raised to maintain vitality.

At this time I am asking that you open your hearts and minds in helping to support the J.E.M.S. by making a monetary donation. By making such a gift, you will have provided these young women with an opportunity to improve upon their basketball skills, grow as individuals, build self-esteem, and become productive members of society. The age of our young ladies ranges in age from 8-17. Your donations will be used for uniforms, entry fees to tournaments, and other items. We have an outstanding, highly motivated staff that will ensure the success of the J.E.M.S.

Monetary donations are being accepted at P.O. Box 6334 Peoria, IL 61601-6334 in the care of JEMS. Any questions or concerns, please contact me via email [jems@jemsbasketball.org](mailto:jems@jemsbasketball.org) or cell phone (309) 369-7788.

\_\_\_ \$2,500    Diamond Sponsor:    Name and logo on t-shirt and website and a plaque.

\_\_\_ \$2,000    Sapphire Sponsor:    Name and logo on the JEMS t-shirt and website.

\_\_\_ \$1,000    Pearl Sponsor:    Name and logo on JEMS t-shirt.

\_\_\_ \$ 500    Crystal Sponsor    Name on the JEMS t-shirt.

Thank you very much for your support.

Sincerely,

Jonelle Polk McCloud  
Founder and President  
[www.jemsbasketball.org](http://www.jemsbasketball.org)